

Live FREE.

Do what you LOVE every day.

And make MONEY.

### **ABOUT US**





# **ABOUT LTYF**

Listen To Your Freedom is a unique program that will take you through the journey of discovering your top talent, your most important gift that you are here to share with the world. Then it will show you how to turn that passion, or interest, or skill, into an automated, online business that earns you money – even while you sleep, play, heal yourself, or travell

Jini Patel Thompson is the creator and founder of Listen To Your Freedom. She started her first business at the age of nine and her first incorporated company at the age of nineteen.

Jini has since created her own line of health supplements and is the author of 23 books, CDs and DVDs. Her articles have been published in magazines and journals throughout the USA, Australia and the UK. She has also appeared on TV and radio shows in the USA and UK.

ListenToYourFreedom.com



lan Thompson is a former advertising and marketing executive from the UK and Hong Kong. He has worked with clients like British Airways, Dr. Scholl's and Hong Kong Telecom. He set up his own advertising firm in 1995 in Vancouver until he decided to leave his downtown office and join his wife Jini in her health business – when her readers demanded an online health store in 2002.

Ian provides some of the advanced training and video trainings in Listen To Your Freedom, along with specialized consulting services.

#### WHAT YOU GET?

The Listen To Your Freedom program is set up as separate modules. This takes a big task (setting up your own biz) and breaks it down into totally manageable, non-intimidating, little chunks of learning and action. It also makes it easy to proceed at your own pace.

Module 1: Discover Your Why Module 2: Choose Your Best

Talent/Idea

Module 3: Tell Your Story

Module 4: Who Is Your

Customer?

Module 5: Your Site Colors

**Module 6**: Design Your Ideal

Biz

Module 7: Your Domain,

Hosting, Email

Module 8: Make Money From

Other People's Stuff

Module 9: Design Your Customer's Experience

Module 10: Getting & Keeping

Customers

Module 11: Choose Your

**Blog Theme** 

Module 12: Get Your Site Up

Module 13: Create Your

**Products And Services** 

**Module 14**: Create Covers For

**Your Products** 

Module 15: Sell And Deliver

**Your Stuff** 

Module 16: Pricing And

**Positioning Your Stuff** 

Module 17: Social Media

& Promoting Your Stuff

Module 18: Time Management

Module 19: Building Your Relationship With Your List

Module 20: Crowdfunding

Module 21: Get Help For

The Stuff You Hate

Module 22: PC And MAC

Instructional Videos

Module 23: Wordpress

How-To Videos

Module 24: LTYF FAQs

**And Tech Training** 









#### WHAT ELSE?

You are not alone and we're here to help 24/7. Along with extensive help centers, we also offer live chat, our direct phone number, and our dedicated email address for whenever you get stuck or confused about anything.

We offer weekly Q&A group call-in sessions for live teaching, each focusing on specific topics. They also cover live training, with Q&A at the end, hosted by LTYF coach Ian Thompson.

A private LTYF Forum where you can share your ideas and triumphs, post your questions, and receive support for your challenges with Ian, Justin, Jini and the rest of our awesome community. Learn by reading about other people's challenges and see how we answer them. Of course, we'll answer your questions as well!

Real-time, live Chat for any questions that pop up, or in case you get stuck – 12 hours a day, we're here for you.

Toll-free Phone Number for those of you who prefer to pick up the phone and discuss your question or technical issue. And an International support line too. You can also schedule a time and book your call with us in advance.

Private email support 24/7 for any questions, tech difficulties, or support you might need. Don't be shy!

## WHY CHOOSE THE LTYF PROGRAM?

The program is custom tailored to help you explore **YOUR** top talents and passions, and transform them into the basis of your brand new business and a life you always dreamed of.

There is **NO TIME LIMIT**.
You can complete the program at your own pace, working whenever your lifestyle allows it.

YOU ARE NOT ALONE.

At every step of the way, we will be there to help you.

We **KNOW** that LTYF works, because we've had 10 testers use the program for a full year, to design and launch their heart-centered business, before we opened enrollment to the public.





If you're ready to begin creating a life of meaning, passion and freedom – we'd love to have you.

BE the change you want to see in the world. BE FREE!

If you purchase the program in full, you get a **GUARANTEE** that you will make at least the purchase price of this program in your first year of business, or you will get a **100% REFUND**.

Pini

SIGN UP NOW! ListenToYourFreedom.com