



EASY-PEASY SALES SUCCESS CHART

GET YOUR STUFF OUT THERE!

Facebook ~ Twitter ~ YouTube ~ Pinterest ~ Instagram ~ LinkedIn ~ Blog Posts ~
Teleseminars ~ Forums ~ Chats ~ Reviews ~ Biz Card ~ Brochure ~ Print Ads ~ Google
AdWords ~ Industry ~ Direct Mail or Association Listings

Make Sure All Send To

YOUR SITE

Your Blog Post ~ Your Homepage ~ Your Landing Page ~ Special Offer Page

Make Sure All Have

YOUR OPT-IN

Sign-up box for your great freebie and become part of your email list

Leads To

EMAIL MARKETING

You start building a relationship with your email list
by giving them more great stuff for free and then sometimes a special offer
(discount, time-sensitive, seasonal, etc.) after the free stuff

Leads To

PURCHASE

Now they buy from you!